

GO  **WORLD**

TRAVEL MAGAZINE

We tell the Stories of Travel

GoWorldTravel.com

NICHE DIGITAL
PUBLICATION
FOR FREQUENT
WORLD
TRAVELERS



GO WORLD

TRAVEL MAGAZINE

Go World Travel is a niche digital magazine for frequent travelers.

For more than 13 years, our readers have counted on us for travel advice they can trust.

Our award-winning content not only informs, but inspires travel.



Our readers are actively planning and booking travel.

Our readers are passionate travelers. They travel often and devote a large portion of their yearly budget to travel.

Reach them at the point of decision with advertising on [GoWorldTravel.com](https://www.GoWorldTravel.com)



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**REACH MORE THAN 1
MILLION TRAVELERS
EACH MONTH**



225K



16K



12.5K



15K



287.5K



820K



232K



SYNDICATED

Reader Demographics

75% travel more than twice a year
Readers all over the globe

65% make more than US\$ 64,000
72% between age 25 and 45



We are happy to partner with brands to produce and promote original content that engages our audience of frequent travelers online and across our social platforms. We've worked with clients in more than 22 countries, from Aruba Tourism to Uganadan tour companies, JW Marriott International and many more. Ask us for more details.

SPONSORED CONTENT

BRANDED CONTENT & NATIVE ADVERTISING

Share your message with our readers in an engaging way. We offer a variety of branded content options, from single sponsored posts to sponsorships and full content campaigns.

VIDEO PRODUCTION

We are a full-service video production company, and have produced everything from TV commercials to an in-flight video series for our clients.

SOCIAL MEDIA & NEWSLETTER PROMOTION

We can share your message through social media promotions and partnerships.



INFLUENCER CAMPAIGNS

LET US SHARE YOUR DESTINATION, EXPERIENCE OR BRAND WITH OUR READERS.

Let us share your message in a personal way. Our influencer campaigns bring your message directly to our readers through trusted personalities. Influencer campaigns include one (or more) online article(s), social media posting on our channels and more.

COST: STARTING AT \$2500. PLEASE CONTACT US TO SELECT THE CAMPAIGN THAT'S RIGHT FOR YOU.



BANNER ADVERTISING

GOWORLDTRAVEL.COM



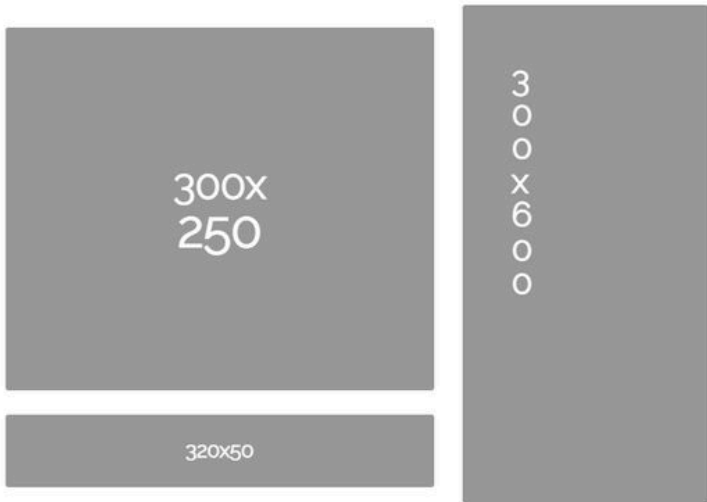
BANNER ADVERTISING

BANNER ADVERTISING TO FIT YOUR BUDGET

Simply select your budget, ad campaign dates, creative ad units and we'll do the rest through our partnership with Medivine Direct.

COST: STARTING AT \$4 CPM

MINIMUM BUDGET \$200





About
**GO WORLD
TRAVEL
MAGAZINE**

Go World Travel Magazine covers world travel in more than 90 countries. Our travel writers come from many nations, but we all have one thing in common -- a love for international travel and a desire to learn more about other lands and ways of life. You'll find inspiring travel articles, travel videos and even helpful travel guides.

[Learn More](#)

From adventure travel in the Outback to exploring the catacombs below Paris, we take our readers to memorable locations around the globe. Many of our stories are written from first-person experience; others provide tips and reviews of the latest travel trends. From family travel to safaris or romantic getaways, GoWorldTravel.com covers it.

EDITORIAL

GLOBAL TEAM OF TRAVEL JOURNALISTS

Headquartered in Colorado, our editorial coverage is provided by a dedicated team of editors and professional travel journalists from around the globe.

COVERING TRAVEL IN MORE THAN 90 COUNTRIES

From Athens to Colorado to Sydney, we cover travel around the world.

AWARD-WINNING

GoWorldTravel.com has received several Gold Awards for travel coverage by the Society of American Travel Writers and North American Travel Journalists Association.

MOBILE APPS

GOWORLDTRAVEL.COM



Go World Travel Magazine has a free mobile app for iPhone and Android. It is available free for download and promotes content from GoWorldTravel.com



MOBILE APP

GO WORLD TRAVEL MAGAZINE





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